

# TEDEdClubs Idea Book 2017-18

Each page in this book is one step in helping you brainstorm and refine your TED-Ed Club talk. Let's get started! Feel free to take a picture of any completed page and send to [tededclubs@ted.com](mailto:tededclubs@ted.com)

.....  
Your Name

.....  
TED-Ed Club Leader

.....  
Return Here If Found

.....  
Meeting Day, Time and Location

Note: The contents enclosed in this workbook are distributed by TED-Ed, an initiative of TED Conferences. All content belongs to TED Conferences and should only be distributed for the purposes of participating in a TED-Ed Club.

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## What makes your heart beat faster?

*Passion is a strong feeling of enthusiasm or excitement.*

**Sketch three things you care about:**

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**Two TED Talks or TED-Ed Lessons that inspire me are...**

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**and**

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**They make me feel...**

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**A quote that I like is...**

“

”

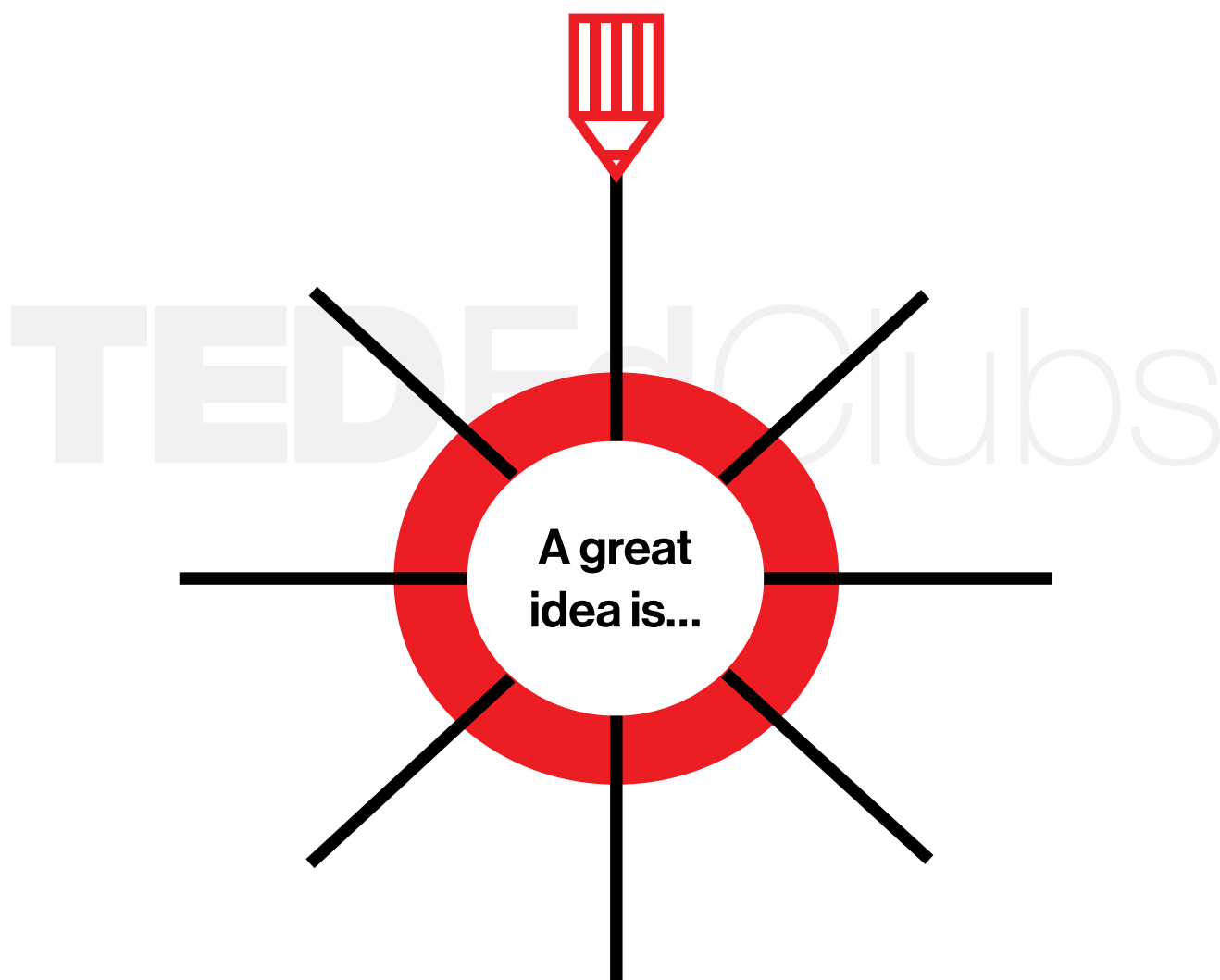


TED-Ed Club Resources are exclusively available to registered Club Leaders and Members. If you have not registered as a TED-Ed Club, please visit [ed.ted.com/clubs](http://ed.ted.com/clubs) to sign up! These are materials for 2017-18. If you have any questions or other requests for using these materials, please reach out to us at [tededclubs@ted.com](mailto:tededclubs@ted.com).



## What makes a great idea... great?

*Great ideas: Sliced bread, the iPod, brushing your teeth...  
what are some words to describe great ideas?*





# Choose your idea!

(page 1 of 2)

*What big idea do you want to talk about?*



**My main idea is...**

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**Expand on your idea here:**

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**To do/learn list...**

<input type="checkbox"/>	<input type="checkbox"/>
<input type="checkbox"/>	<input type="checkbox"/>
<input type="checkbox"/>	<input type="checkbox"/>

*Doodle space!*





# Choose your idea!

(page 2 of 2)

*Here you can →  
give feedback to  
other Club Members  
about their ideas.  
Great feedback is  
always specific and  
suggests a new way  
of approaching  
a problem.*

\_\_\_\_\_ (name) main idea is...

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

The details of \_\_\_\_\_ (name) idea are...

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

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**Give some feedback by adding a note:**

**What I love or find interesting  
about this idea...**

•

•

•

•

**Some questions or challenges about this  
idea...**

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# Identify, frame and outline your idea

(page 1 of 3)

*Let's IDENTIFY  
the people  
listening to  
your talk!*

Who is my audience?

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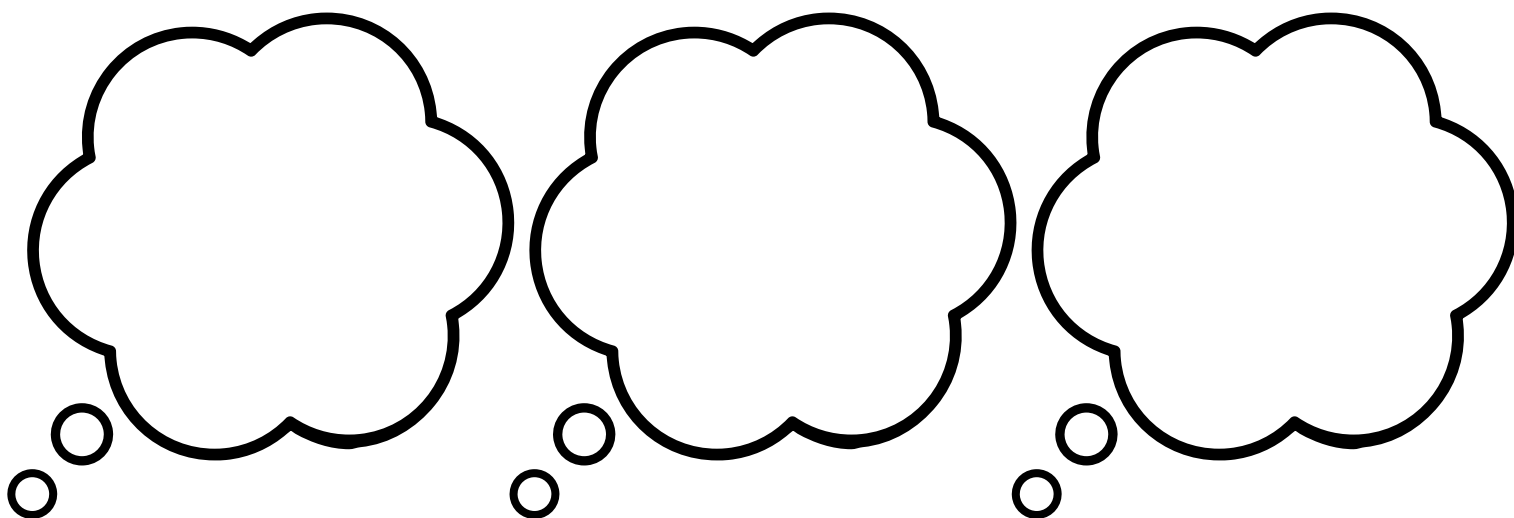
---

If I could ask any three people or organizations to watch recordings of my final talk, the list would include...



I want my audience to walk away and remember...

*Whoa!*  
↓





# Identify, frame and outline your idea

(page 2 of 3)

*Has your main idea changed since page 4? If so, write in the updated version here!*

What is your main idea?

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*Design a "roadmap" to FRAME your main idea. How did you reach this main idea? What have you learned? What key points stick out?*



Use this space to map out the idea you want to share.

Large empty rectangular area with a wavy border for mapping out the idea.





# Identify, frame and outline your idea

(page 3 of 3)

Sketch out your key points and examples here!

Large dashed-line box for sketching key points and examples.

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*What examples support your key points? Let's OUTLINE these examples.*

**Main Key Points:**

**Examples:**

Three rows of horizontal lines for writing, with dotted lines forming arrowheads pointing from the 'Examples' column to the 'Main Key Points' column.









# Master the middle

(page 2 of 4)

*Ask your teacher or Club Members for feedback! it's a great way to clarify your ideas.* ↙

**Key points for the middle of my talk include...**

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**Feedback corner!**

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**Three pieces of feedback I plan to incorporate are...**

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# Master the transitions

(page 4 of 4)

**My strongest introduction:**

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*How will you transition from your opening to your key points?* →

**Transition:** \_\_\_\_\_

**Key points/stories in the order that they will be presented:**

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*How will you transition between your key points?* →

**Transition:** \_\_\_\_\_

**My strongest conclusion:**

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# Visualize your idea

(page 1 of 2)

Two TED Talks that use visuals really well are...

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Sketch some ideas for visuals...

*Each visual should link to a key point!*

*Remember, not all talks require visuals. Think about what is most effective for presenting your idea.*



# Visualize your idea

(page 2 of 2)

## Sample Visual #1

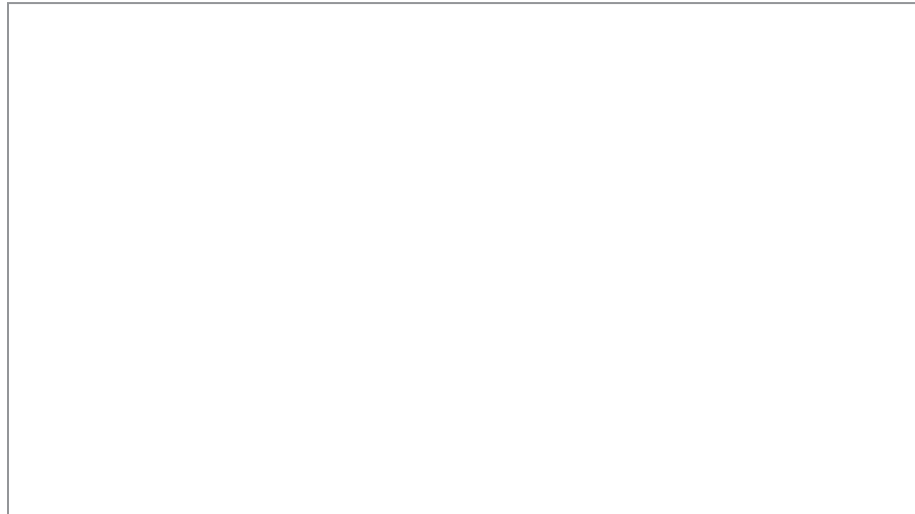
*Pick two visuals  
to draw here!*



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## Sample Visual #2

*Gotten any feedback  
yet? Share this page  
with fellow Club  
Members to get their  
thoughts on how visu-  
als may enhance your  
talk.*





# Start rehearsing your talk

## Strong presentation habits...

I do this often

I occasionally do this

I need to practice this

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## Presentation habits I need to practice...

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*What will the audience look like when you're done speaking?  
Sketch an image!*





# Checklists

*Want to learn more about video/audio? Check out our Extra Resources!*



## Checklist: Video Best Practices

- I've checked the focus of the camera
- A person will operate the camera at all times
- I have a tripod
- Simple background
- The speaker knows what area to stay in
- I've considered using two cameras
- Record button works
- Following rule of thirds for speaker and props
- \_\_\_\_\_ (other)

\_\_\_\_\_ (name) will help if something goes wrong.

## Checklist: Audio Best Practices

- Air conditioning is off
- Door is closed with "keep out" sign
- Microphone is tested
- Water provided to speaker
- The speaker knows what zone to stay in
- I've considered using two cameras
- Record button works
- Following rule of thirds for speaker and props
- \_\_\_\_\_ (other)

\_\_\_\_\_ (name) will help if something goes wrong.

## Checklist: Lighting Best Practices

- No fluorescent lighting
- Behind the speaker is not brighter than the speaker
- No distracting shadows
- Back up bulbs
- Taped off light locations and written levels
- Checked using actual camera and mic
- No over or under exposure
- Whole speaking area is lit
- \_\_\_\_\_ (other)

\_\_\_\_\_ (name) will help if something goes wrong.







# Do a dress rehearsal

## Checklist: Best Practices Triple Checked

 Video

 Lighting

 Sound

How I plan to avoid bad habits when giving my talk...

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The parts of my talk I need to work on before the final recording...

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*A lot of people may have helped you construct and rehearse this talk. How do you plan to say "THANK YOU?"*





# Present your idea worth spreading

*Let's reflect on your TED-Ed Club talk experience here!* ↗

**I am proud of...**

- 
- 
- 

**I am excited for...**

- 
- 
- 



**I am nervous about...**

- 
- 
- 

**Next time, I will...**

- 
- 
- 

